

of Silicon Valley, Inc.

Date: April 25, 2008

100 Black Men
of Silicon Valley, Inc.

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To: Federal Communications Commission

Subject: MB Docket # 04-223 – Community contributions by KNTV/NBC11
in
San Jose, California

To Whom It May Concern:

I am pleased to inform you of the outstanding and unwavering support and partnership that KNTV/NBC11 (NBC11), the Bay Area NBC affiliate, located in San Jose, California, has provided to our organization, the 100 Black Men of Silicon Valley, Inc. (100BMSV).

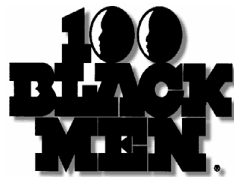
The 100 BMSV is a 501c3 non-profit California corporation that was awarded its charter from the 100 Black Men of America, Inc., on May 22, 1993. We are one of 106 chapters located in the United States of America; London, England; Birmingham, England; and three chapters in the Caribbean.

The mission of the 100 BMSV is to enhance the quality of life of African American youth and other diverse groups through educational opportunities and economic development. Our organization offers its signature “Four the Future” Programs: Mentoring/Tutoring; Education/Scholarship; Health and Wellness; and Economic Development/Financial Literacy. We are in the process of developing our Leadership initiative and we have recently formed a Collegiate 100 BMSV Chapter at San Jose University.

Over the past several years, our Student Mentees and “100 Scholars”, and our 100 BMSV Mentors have been featured on NBC11’s award winning Bay Area Vista program. Similarly, our 100 BMSV members have appeared on Bay Area Vista to discuss our Annual Scholarships and Awards Gala, our Community Health Outreach Programs and other initiatives.

With regard to our Annual Scholarships and Awards Gala, which is often referred to as Silicon Valley’s “Event of the Year”, we have been highly privileged and honored for NBC11 to provide its TV personnel as our Celebrity Emcees. The same outstanding support has been provided for our recent Health and Wellness Program held at the City of San Jose’s Rotunda. In all of the above instances, we have been privileged to have NBC11 air our PSA’s for these events.

1101 South Winchester Blvd. Suite H-189 • San Jose, CA 95128 • Office: (408) 345-4831 • Fax: (408) 345-4837



In addition to the above, over the past two years, the 100 BMSV has been honored to participate in NBC11's highly regarded Living Well community exposition.

Given all of the above and more, during the 100 BMSV's 12th Annual Scholarships and Awards Gala, we were honored to present NBC11 the 100 BMSV Outstanding Community Services Award. This award was presented to NBC11 President Linda Sullivan. Because of her continued outstanding service and exemplary support, NBC11's Director of Community Affairs and Host of Bay Area Vista, Janice Edwards, has received numerous accolades and recognition by the 100 BMSV.

In closing, on behalf of the 100 Black Men of Silicon Valley, I'd like to commend and congratulate KNTV/NBC11 for making a positive difference in the lives of our youth and for their stellar efforts in helping to build strong communities.

Sincerely,

William A. Kindricks
Immediate Past President
National Executive Committee Member